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TO: U. S. Patent and Trademark Office  
Examiner: None Yet Assigned  
Art Unit: 2121

FAX NO.: (703) 872-9306

DATE: April 6, 2005

FROM: Mark E. Scott, Reg. No. 43,100  
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CLIENT NO.: 2180-00101

TOTAL NUMBER OF PAGES (INCLUDING THIS ONE) 3

COMMENTS: Re: U.S. Patent Application Serial No. 10/616,000, Filed: July 9, 2003  
Inventors: Earl Littman et al.

Attached: Status Inquiry

## CERTIFICATE OF MAILING/TRANSMISSION (37 CFR §1.8(a))

I hereby certify that this paper (along with any referred to as being attached or enclosed) is being sent by facsimile transmission on the date shown below to (703) 872-9306 (fax number), the U.S. Patent and Trademark Office, in accordance with 37 CFR § 1.6(d).

Ella R. Sisco

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## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

APPLICANTS: Earl Littman, John E. McGinnis, §  
and Rodney C. Montrose §  
§  
SERIAL NO.: 10/616,000 §  
FILED: July 9, 2003 §  
FOR: Method and System of §  
Advertising §

GROUP ART UNIT: 2121

EXAMINER: Not Yet Assigned

CONFIRMATION NO.: 1040

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**STATUS INQUIRY**

Commissioner for Patents  
P. O. Box 1450  
Alexandria, VA 22313-1450

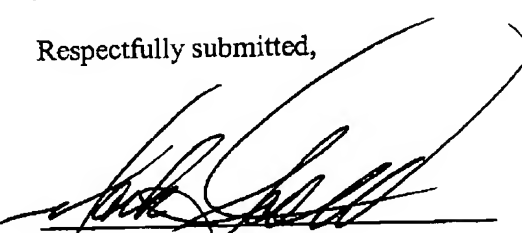
Att'y Docket No. 2180-00101  
Date: April 6, 2005

Sir:

Applicants filed this Application on July 9, 2003. A Filing Receipt was mailed dated October 3, 2003. This Status Inquiry is simply to inquire as to when we can expect to receive an Examiner's Office Action in this matter.

A duplicate copy of this letter is enclosed for your reply.

Respectfully submitted,



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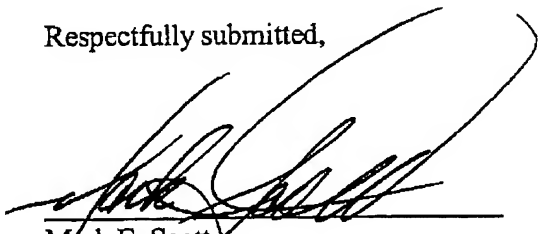
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